PRESENT AND FUTURE OF THE DRY-CLEANING

We have been seeing for some years now a substantial change involving the textile industry and our daily way of dressing-up: the global crisis that involved the markets has not spared the manufacturing one and has led to a gradual replacement of traditional, more expensive fabrics, to the synthetic ones, cheaper. The more informal work environments have allowed a clothing unrelated to a label, but to personal sensibility: so shirt, jacket and ties have been abandoned in favor of jerseys and sweaters.

Classic clothes to be dry cleaned have lost ground in comparison with the ones who can easily washed in water. The data of recent years definitely state the overcome of washing in water over the dry cleaning.

This fact is not to be interpreted negatively because it has stimulated the development of new washing techniques indicated with the term wet-cleaning; but, if properly read, it has further emphasized the professionalism of dry cleaning.

Perchloroethylene, although increasingly subject to attacks for its alleged dangerousity, maintains a position of absolute predominance in the dry cleaning industry. The use of modern machines and their proper maintenance make the danger of contact between the solvent and the operator completely negligible. Besides, the disposal of sludge according to the law prevents any risk to the environment.

Surfchimica, thanks to its many years of experience, has developed a full range of dry cleaning products where high quality combines with the needs of modern operators. Let's remember here:

SURFAN PRESPOST, pre-spotting detergent, delicate and non-aggressive on fibres and colors.

SURFAN GEM, special concentrated intensifier, with antistatic and softening action.

SURFIN's LINE, removers for different kind of stains.

SURFANEU, absorbent and acididy-neutralizing powder for the distillation of chlorinated solvents.

The search for alternatives to perchlore has led to the introduction of hydrocarbon solvents and Surfchimica offers a range of products specially made for this type of cleaning too:

SURFAN HC PRIME, pre-spotting detergent.

SURFAN HC SOAP, detergent with hygienizing action.

SURFIGIEN HC, special antibacterial product.
The last frontier was to meet the need, which often involves modern cleaners, to create a range of products that can be used at the same time in the dry cleaning with perc and in the one with hydrocarbons. We are proud to present:

SURFAN DUAL ECO, concentrated dry-cleaning activator designed for the use in perc and hydrocarbon solvents.

ZIP STYLE, the new frontier of spotting. Full line of spot removers suitable for cleaning in perc, KWL and water, in pre and/or post-spotting.

But what will be the future of dry cleaning?

Recently, new solvents have been introduced, based on an eco-sustainability that has become the point of reference for the operators of our field. Starting from organic solvents until alcohol-derivatives.

We consider important to follow these developments with interest and, having put the continuous research as our core business, we have realized new products suitable for these solvents.

Always following our guideline: experience and innovation in the service of customer

Surfchimica Srl

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