

# CINET

Professional Textile Care

## BUILDING A GLOBAL NETWORK

# GLOBAL BEST PRACTICES AWARDS PROGRAM 2018 AT EXPO DETERGO INTERNATIONAL

MILANO (october 18-22, 2018)



FIERA MILANO, RHO | 19-22 OTTOBRE\_OCTOBER 2018

## CINET; BUILDING A GLOBAL NETWORK

### About CINET's GLOBAL BEST PRACTICES AWARDS PROGRAM 2018

For professional textile care (PTC) operations, quality, service, innovation and last, but not least, sustainability are the key issues to meet customer demands. By stimulating the best practice approach, CINET intends to contribute to a modern and sustainable textile care sector. Changing customer demands require new services and business models. Upgraded quality & sustainability, well-trained human resources, comfort and high tech functionalities are important aspects to meet these changing demands.

#### Objectives

The Global Best Practice Award Program will demonstrate the capabilities of the professional textile care industry worldwide to meet customer expectations. It will provide a benchmark and a platform for the new state of the art in modern professional textile care services. The awards will be presented to the most innovative and sustainable service oriented industrial laundries and retail textile cleaners with reference to standards in their own home country. The award emphasizes the focus of our industry towards new business models & services to end-users & clients, as well as for the environment and its people.

### Impression National Pre-selection events

#### Best Practices Awards France



Cedric Dekeyser (C2K Pressing, Winner "Overall Best Practices Award" at the French Best Practices Awards):  
"These awards enhanced our wish to continue to challenge ourselves and to continually improve our way to work."

#### Best Practices Awards Italy



Stefano Pierotti (Pierotti Laundry Network Group, Winner "Overall Best Practices" Award at the Italian Best Practices Awards):  
"Our greatest satisfaction: we have indeed won the Overall Best Practices Trophy! And it does not end here ..."

#### Best Practices Awards France



Winners BPA France

#### Best Practices Awards Algeria



CINET presentation Algeria



# ROAD TO MILAN!

## National Pre-selection events on the Road to ExpoDetergo International:

### Pre-selections:

- France National Best Practice Awards (October, 14th, 2017)
- UK
  - ◊ LCN Awards (October, 19th, 2017)
  - ◊ LADA Awards (November, 2nd, 2017)
- Italian Best Practices Awards (february 18th 2018)
- The Norwegian Best Practices Awards, in cooperation with NRV (March, 8-9, 2018)
- The Dutch National Best Practice Awards, with support from NETEX (March, 24th, 2018)
- The Indonesian National Awards in cooperation with ASLI (March, 29th, 2018)
- The Algerian Best Practices Awards (April 10th, 2018)
- The Russian pre-selection in cooperation with The Russian Laundry & Drycleaning Association (April, 14th, 2018).

### Partners:



### Best Practices Awards UK (LCN)



All winners LCN Awards 2016

### Best Practices Awards Russia



Winner Overall Best Practices "Dry Cleaning Shops" Ajaks

### Best Practices Awards UK (LADA)



LADA

### Best Practices Awards the Netherlands



Winners BPA the Netherlands Stomerij Van Kan

## CINET PROGRAM AT EXPODETERGO OCTOBER 18<sup>TH</sup>, 19<sup>TH</sup>, 20<sup>TH</sup>, 21<sup>RD</sup> AND 22<sup>ND</sup>

### Thursday, October, 18<sup>th</sup>, 2018

The world's best Retail Textile Cleaning and Industrial Textile Services companies will showcase the capabilities of modern Professional Textile Care on October 19th in Milan, Italy, during ExpoDetergo 2018.

- 13.30 - 14.30 CINET BOARD MEETING
- 15:00 - 16:30 CINET GENERAL ASSEMBLY
- 16:30 - 17.30 **Meeting International Jury**
  - ◊ Venue; unione Confcommercio Palazzo Castiglioni corso Venezia, 47 Milano
  - ◊ Welcome
  - ◊ Information on procedures, formalities, etc
- 17.00 - 20.00 **Meet & Greet**. Welcome Reception GBPA 2018
  - ◊ Venue; unione Confcommercio Palazzo Castiglioni corso Venezia, 47 Milano
  - ◊ Welcome to all Participants, Sponsors and Guests
  - ◊ Introduction International Jury, main sponsors and CINET Organisation Team
  - ◊ Drinks & Tapas

### Friday, October, 19<sup>th</sup>, 2018

Bigger, better, BEST PRACTICES! After the successful first edition (in 2016) of the PTC Global Best Practices Awards, a number of 150 officially nominated Retail Textile Cleaning (TC) and Industrial Textile Services (TS) companies will take part in the Global Best Practices Program 2018. During ExpoDetergo (on October 19th) the most outstanding 40 companies will give a pitch presentation about their profiles in front of the International Jury, consisting of 25 experts from 20 countries. The Awards will be presented to the most sustainable and service oriented professional textile cleaning companies and industrial laundry/textile services companies with reference to standards in their own home country. The Awards emphasize the focus of our industry towards new business models & services to end-users & clients, as well as for the environment and its people.

#### Morning

- 10:30 - 12:30 **GLOBAL INFO SQUARE MEETING. PITCH PRESENTATIONS** Industrial Textile Services (TS) (Centro Congressi)
  - ◊ Welcome and general introduction
  - ◊ Country introductions by country speakers
  - ◊ 20 Pitch Presentations by Industrial Textile Services (TS) companies

#### Lunch

#### Afternoon

- 14:00 - 16:00 **GLOBAL INFO SQUARE MEETING. PITCH PRESENTATIONS** Retail Textile Cleaning (TC) (Centro Congressi - Ground Floor)
  - ◊ Welcome and general introduction
  - ◊ Country introductions by country speakers
  - ◊ 20 Pitch Presentation by Retail Textile Cleaning (TC) companies

#### Early evening

- 17.30 - 21.00 **Official GBPA 2018 Ceremony**, Centro Congressi Area
  - ◊ Welcome to international attendants by CINET President Mr. Peter Wennekes
  - ◊ Flag Ceremony
  - ◊ Introduction by EXPO Detergo President Mr. Livio Bassan, Mr. Mappeli and Mr. Rolli.
  - ◊ Official Ceremony; Special Awards, Lifetime Award, Country Awards
  - ◊ Official Ceremony; Global Awards Retail Textile Cleaning (TC) (Sustainability Award, Innovation Award, Overall Best Practices Award) and Industrial Textile Services (TS) (Sustainability Award, Innovation Award, Overall Best Practices Award)
  - ◊ Drinks
  - ◊ Informal Dinner



# INTERNATIONAL MILAN 2018

## Sunday, Oct, 21<sup>st</sup>, 2018

### Morning:

- 10.30 – 12.30 Global Info Square Meeting Retail Textile Cleaning (TC)  
Information exchange amongst CINET members & industry experts on:
  - ◇ Benchmark on latest wet cleaning & dry cleaning solutions
  - ◇ Experiences with new business models
  - ◇ Developments in the Laundry on Demand segment
  - ◇ Innovations on machine technology & IT
  - ◇ CERCLEAN® Company certification incl. live demo of program & tools for Textile Cleaning

## Monday, Oct, 22<sup>nd</sup>, 2018

### Morning

- 10.30 – 12.30 Global Info Square Meeting Industrial Textile Services (TS)  
Information exchange amongst CINET members & industry experts on:
  - ◇ Latest innovation & market developments
  - ◇ Benchmark study on Continuous Batch Washers (CBW)
  - ◇ Experiences with new business models
  - ◇ State of the Art automation concepts
  - ◇ Developments in textiles
  - ◇ CERCLEAN® Company certification incl. live demo of program & tools for Textile Service



Audience during Global Best Practices Awards Show



## EXPERIENCES WINNERS 2016

### Industrial Textile Service (TS)



Overall Winner Global Best Practises Awards 2016  
Industrial Textile Services (TS)

Logo Tex (HU)

Veronika Szokol, MEM-TEX, Logo-Tex Kft: "For us, it was the most suprising to be awarded with the Overall Best Practice Award, which we consider a **GREAT HONOR** for us and it means the **APPRECIATION** of our company and the whole industry."



Innovation Award Industrial Textile Services (TS) 2016  
Synergy Health (NL)

Arno Senders Lips+ is **VERY PROUD** on its innovative Bright Concept and is **HONOURED** to have received the CINET "Innovation" Award (2016). The award symbol is visible on all her communications around the Bright Concept.



Sustainability Award Industrial Textile Services (TS) 2016  
CHMS (DE)

### Retail Textile Cleaning (TC)



Overall Winner Global Best Practises Awards 2016  
Retail Textile Cleaning (TC)

Beijing Fornet Laundry Service (CH)

Mrs. Julie Lijun (Beijing Fornet Laundry Service: "We are so **HONOURED** to have the award. It was really a wonderful experience to learn from the different companies all over the world. Many thanks to CINET."



Innovation Award Retail Textile Cleaning (TC) 2016  
Laundrapp (GB)



Sustainability Award Retail Textile Cleaning (TC) 2016  
Fashion Cleaners (US)

# CINET; BUILDING A GLOBAL NETWORK

CINET is a global umbrella association for the professional textile care industry, pulling national PTC industries and experts together, building a global network, stimulating implementation of innovations and market developments.

CINET has over 100 members worldwide (national associations, international suppliers, research institutes and individual companies), over 450 PTC organisations as partners globally and have built and an

international network of over 3.000 industry experts.

Through our network we reach out to some 750.000 companies that are currently active in the global PTC industry.

## Activity program 2018

For this year CINET ocusses below projects and programs;



### 1. The World of PTC Business School - "Creating Masters in PTC"

A full program of modern easy to adopt training materials;

- E-learning & (on the job) Training courses
- Practical Workshops & Webinars
- PTC online library & Book series

These materials are offered for Retail Textile Cleaning (TC) as well as Industrial Textile Services (TS) in a number of languages and in three levels: a Starter level C, an Operational Excellence level B and a Management level A. More information:

<https://www.cinet-online.com/business-school/>



### 2. CERCLEAN and CERTEX International Certification

The International Certification Program (Guaranteed PTC Service).

Standards are based on modern, internationally acknowledged processes and management principles.

- CERCLEAN®. An advanced training and certification program specialised for dry cleaners (Retail Textile Cleaning (TC)) and industrial laundries (Industrial Textile Services (TS)), with a handbook meeting ISO 9001 and RABC requirements, accredited by CINET.
- CERTEX®, accredited according to the council of accreditation.

More information:

<https://www.cinet-online.com/international-certification/>



### 3. The Research & Technology Program (Stimulating PTC innovation)

- Research & technology projects focussing on changing market demands in PTC
- Benchmark studies to provide information of quality performance, sustainability and environmental impact
- Sustainability & market development projects to stimulate innovation and optimize Retail Textile Cleaning (TC) and Industrial Textile Services (TS) processes according to best practices, increasing energy efficiency, lowering environmental impact and increase the product life cycle.

More about our research projects:

<https://www.cinet-online.com/research-technology/>



### 4. The Global Best Practices Awards Program (World's best PTC showcases)

- Showing the worlds best showcases demonstrating the implementation of best practices, innovative customer services, marketing and quality of the Professional Textile Care industry.
- Profiling companies among the most extraordinary business cases in PTC!
- Gain recognition from a worldwide audience of customers and industry stakeholders!

More information:

<https://www.cinet-online.com/awards/>

## JOIN THE GLOBAL BEST PRACTICES AWARDS AT EXPODETERGO INTERNATIONAL MILAN (OCTOBER 18, 19 2018)!



### Criteria

The nominees are evaluated by an independent Jury and rewarded upon the following criteria:

- **Quality;** Skills and knowledge are important to maintain professional textile care quality. A continuous quality that meets customers' expectations is of the utmost importance. Training & education and labor policy are the basic of quality. Certification, if available, can enhance the quality approval of a professional textile care company.
- **Sustainability;** Implementation of best practices is the key for safe & sustainable processing in cleaning operations. Using state of the art equipment, modern cleaning concepts, optimal working methodologies, and integrated ICT processing enhances safe and sustainable professional textile care.
- **Business model & Service concept;** Meeting customers' demands and expectations in a rapid changing market environment. A clear business model for modern professional textile care is required to excel. The right services, contributing to the ease and convenience of end users/customers and fitting to the business model of the company. Modern business practices, Management & Marketing strengthen the performance of the company in a competitive environment.
- **Innovation;** End users markets and enabling technologies are changing and require innovations in services, implementation of new technologies, creative entrepreneurial efforts to cope with new (online) customer' demands, legislation, and environmental requirements. Underline the innovations implemented by the PTC company to meet today's and tomorrow's demands
- **Key-note;** own explanation and substantiation why the company should win the award.

### APPLY NOW!

If you represent a Retail Textile Cleaning (TC) or an Industrial Textile Services (TS) company showing a strong commitment towards best practices, join the competition by submitting the reply form (ask for a reply form by e-mail at [cinet@cinet-online.com](mailto:cinet@cinet-online.com) or by phone at +31344650430). The deadline for submitting the reply form is June, 1st, 2018.

If you want to participate at the event as a visitor, write us at: [cinet@cinet-online.com](mailto:cinet@cinet-online.com) or go to [expodetergo.com](http://expodetergo.com) and join the event!  
See you in Milan!