



# CINET Meet & Greet Great success!



Gift of First BOOK 6 Part 1 for Mrs. Platè of Assosecco by CINET president/CEO Peter Wennekes

The Global Best Practices Awards Program 2018 had an outstanding opening on October 18th in the wonderful venue of Assosecco at Unione Confcommercio, Palazzo Castiglioni in Milan. At this MEET & GREET gathering CINET welcomed all the Official Nominees, the members of the International Jury, CINET members, international sponsoring partners and personal guests of GBPAP18. At his inspiring meeting Book 6 in the series "The World of PTC; Digitisation & E-Commerce"

was introduced and the LAUNCH of the WOPCOM online Platform for Professional Textile Care (PTC) Experts was organised for a wide audience.

The meeting started with a welcome message from Mr. Peter Wennekes, CINET's President and CEO, who addressed the background and reasons why CINET is organising this event. "Best Practices are of eminence importance to our industry.

In mature and emerging markets alike", according to the CINET president. "The performance of Professional Textile Care services has to be adapted to rapidly changing market demands. Youngsters with different lifestyles, the need for creating more added value at lower cost, the availability of NEW enabling technologies and internationalisation of the industry puts immense new challenges forward," Wennekes stated.

*"Best practices = Profitable & Sustainable Business"*

To adopt and implement Best practices to improve quality and sustainability and deliver products and services according to individual customer preferences is the road to pursue. In the GBPA Program 150 Showcases from 40 countries around the world demonstrate the capabilities of the PTC industry. This is what "The Global

Best Practices Awards Program is about. To demonstrate that adopting Best Practices is making a choice for profitable and sustainable business.



International Jury members at the briefing meeting, presented by Chairman of the Jury, Mr. Geert Boettger

The members of The GBPAP18 International Jury, for both segments of the Program (Retail Textile Cleaning and Industrial Textile Services) were introduced to the audience. Some 25 jury members from 20 countries were briefed about the evaluation procedure and the evaluation process of the 3- minutes Pitch Presentations of the 25 Retail Textile Cleaners and 20 Industrial Textile Services tomorrow at the Fairground Room Martini Centro Congressi of EXPO Detergo.

**Warm Thanks to all sponsoring Partners!** Another important moment of the Meet & Greet program was the introduction of the Full - Main - Supporting Partners of GBPAP18. Without the active support of over 50 organisations and financial contributions of below international suppliers the 3rd Edition of the Global Best Practices Awards Program 2018 would not have been possible. Hence, warm thanks were offered to all who actively supported this CINET initiative. During the Official Awards Ceremony on October 19th, the Full sponsors will present the Sustainable, Innovation and Overall AWARDS for RTC and ITS.

## CINET General Assembly;

# High appreciation for ambitious program



More than 150 attendees on October 18th

The CINET General Assembly 2018 took place on October 18th at the Assosecco headquarters at Unione Confcommercio, Palazzo Castiglioni in Milan, Italy.

Many CINET members attended the meeting that covered all topics CINET is developing, most in cooperation with National partners. Additionally the CINET Strategy and positioning (2018 -2019) was addressed, as well as new Projects & Activities, such as the launch of WOPCOM (World of PTC Community) and the introduction of the new CINET Publication: "The World of PTC Vol. 6 Part 1: Digitisation & E-Commerce", together with Part 2: NEW Businesses & Showcases RTC and Part 3: NEW Businesses & Showcases ITS. Every member receives a Free Copy of Part 1 of the Book.

### Chris Tebbs reelected!

In the General Assembly meeting, the General Assembly elected Mr. Chris Tebbs (Canada) for another term of 3 years as a member of the Board.



## NEW WOPCOM; WHERE PTC EXPERTS ONLINE MEET!



Launching WOPCOM

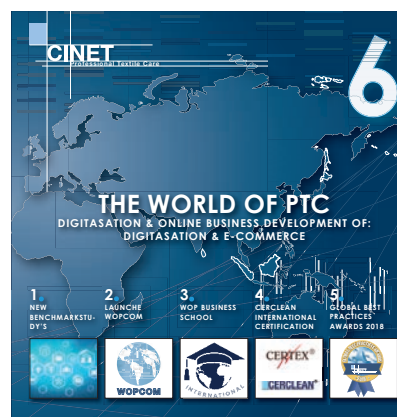
The launching of WOPCOM – the World of PTC ONLINE Community was ALSO marked during the Meet & Greet event. WOPCOM enables networking and information exchange for the professional textile care PROFESSIONALS,

their suppliers, experts and customers worldwide 24/7. The Platform was introduced by CINET Secretary General Leon Wennekes who highlighted what this NEW initiative has to offer how it can be used and especially what added value this brings for building up

knowledge and expertise around the world. The WOPCOM – World of PTC Community was launched at Expo Detergo International, during the Meet & Greet Welcome Reception for CINET's Global Best Practices Awards at Unione Confcommercio Palazzo Castiglioni in Milan, Italy

It is a new online platform where partners of professional textile care come together & find information on business development. The launching event benefitted of an outstanding audience of Professional Textile Care experts from all over the world, CINET members, the representatives of the most important global PTC showcases, major suppliers, as well as industry associations member from all regions.

## The World of PTC Book nr. 6: Digitisation & E-Commerce introduced!



The World of PTC Book 6 is dedicated to the latest developments in new business models. A first peak in the content-overview shows a division in 3 parts; the first part

focuses on a qualitative description of business model developments in the world of professional textile care, the second part shows the official nominees of the Retail Textile Cleaning segment in The Global Best Practices Awards Program 2018, while the third part is focused on the Industrial Textile Services official nominees at GBPAP18.

Amongst others in PART 1 you will find:

- Hygiene
- Clean Room applications
- Linen Concepts: Beirholm, Curabelle, Dibella
- Smart Textiles
- Online Marketing and E-Commerce
- International Laundry on Demand –

defragmentation of the textile service model

- Total Problem Solution
- Matching Customer's Expectations
- Assess Current Position Plus Improvement Plan
- Outperforming Competition
- My Digital Transformation
- Transparent Rental Business Contracts
- Calculation Methodologies for textile services
- The Global Best Practices Awards 2018 – Intro, Jury Procedure & Names, finalists, program, etc.

CINET welcomes you at its booth # 1, where you can receive a free copy of The World of PTC Book nr. 6 – Part 1.





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## The Official Ceremony of The Global Best Practices Awards Program 2018

The moment the entire PTC world is waiting for, the GBPAP18 Final, will happen on October 19th, at Fiera Milano, during ExpoDetergo International in ROOM MARTINI of Centro Congressi. The most outstanding company showcases will deliver their pitch presentations in front of the International Jury, as follows:

**10:30 - 12:30 GLOBAL INFO SQUARE MEETING. PITCH PRESENTATIONS** Industrial Textile Services (ITS) (Centro Congressi)

- Welcome and general introduction
- Country introductions by country speakers
- 20 Pitch Presentations by Industrial Textile Services (TS) companies

**14:00 - 16:00 GLOBAL INFO SQUARE MEETING. PITCH PRESENTATIONS** Retail Textile Cleaning (RTC) (Centro Congressi – Ground Floor)

- Welcome and general introduction
- Country introductions by country speakers
- 20 Pitch Presentation by Retail Textile Cleaning (TC) companies

**The October 19th Program will culminate with the Official Ceremony.**



The GBPAP18 Official Ceremony

**17:30 - 21:00 Official GBPA 2018 Ceremony, Centro Congressi Area**

- Welcome to international attendants by CINET President Mr. Peter Wennekes
- Flag Ceremony
- Introduction by Mr. Mapelli, President of Assofornitori and Mr. Rolli, Executive Director of EXPO Detergo.

- Official Ceremony; Special Awards, Lifetime Award, Country Awards
- Official Ceremony; Global Awards Retail Textile Cleaning (TC) (Sustainability Award, Innovation Award, Overall Best Practices Award) and Industrial Textile Services (TS) (Sustainability Award, Innovation Award, Overall Best Practices Award)



## International Certification CERCLEAN® and CERTEX® in the LIFT!

**20 new shops and 9 official licensed supervisors in Shanghai september last!**

Ms. Molly Mao of Fornet and Mr. Leon Wennekes, Secretary General of CINET have performed a next round of sample audits together with the Fornet supervisors team of Shanghai. Over the last months the Fornet supervisors have performed their work to certify another batch of 20 shops in the region. All the audits were performed successfully.

Furthermore another round of exams was organized at the branche office of Fornet Shanghai. In total 9 supervisors passed the exams and so became licensed CERCLEAN® auditors. The CERCLEAN® program is making progress at Fornet, increasingly results can be perceived in the shop. At the annual

meeting of Fornet in September a full report of developments so far was presented.

### About CERCLEAN®

CINET is introducing CERCLEAN® International Certification meanwhile in over 10 countries all over the world. This dedicated Quality Management System for professional textile care is based on international standards and guidelines. It can thus be implemented in a practical and efficient way. The certificates underline and demonstrate a high quality, safe and sustainable processing.

It's time to enjoy the benefits of the International Certification! More details on [www.cinet-online.com/international-certification](http://www.cinet-online.com/international-certification)

## Road to Milan. The earlier pre-selections for GBPAP18

CINET's Global Best Practices Awards Program 2018 was marked by a series of outstanding National Pre-selections events on the Road to Milan (GBPAP18 Final at ExpoDetergo International), in cooperation with national PTC associations:



The French Best Practice Awards - JET EXPO, October, 2017



The Dutch National Best Practice Awards, organized with the support from NETEX in March, 2018



The Norway Chapter, in cooperation with NRV, took place in March 2018



LCN Awards (UK) – October, 2017



Italian Best Practice Awards, organized by Assosecco and CINET in Milan, February 2018



The Indonesian National Award, hosted at Laundry Expo in Jakarta, in cooperation with ASLI (March, 2018)



The Russian pre-selections hosted in Moscow, in cooperation with The Russian Laundry & Drycleaning Association



The LADAs (UK) – November, 2017

CINET would like to thank to all the National Association that have supported the global quest for bringing together the most outstanding company profiles at The Global Best Practices Awards Program 2018.

## Meet the Sponsoring Partners of The Global Best Practices Awards Program 2018

Fully dedicated to celebrating excellence in the Professional Textile Care industry, the sponsors of The Global Best Practices Awards Program 2018 are the following:

