

CINET

Professional Textile Care

**BEST PRACTICES =
PROFITABLE & SUSTAINABLE BUSINESS!**



WORLD OF PTC
BUSINESS SCHOOL

2018-2019

**E-learning
Workshops
On the job training**



**World of PTC Business School for
Industrial Textile Services &
Retail Textile Cleaning**

Powered by CINET www.cinet-online.com



PTC Workshop Indonesia

Main benefits

1. Implement international, objective best practices in PTC

The World of PTC Business School offers a complete knowledge database with a curriculum of courses on best practices in professional textile care set up for the staff and management of textile care companies, so training for individuals. The knowledge database has objective information independent of any brand of suppliers in the industry. The content is split up in 2 curricula, one for Industrial Textile Services and one for Retail Textile Cleaning. The courses are dedicated to the type of laundry operation that applies to your business based on common customer needs (e.g. type of textile), machinery used, and type of skills required which obviously differs in a retail textile cleaning facility compared to an industrial laundry. This content is of interest both for actual cleaning companies as well as staff of suppliers, associations and research institutes. The best practices content is focused on efficient (lean) processing including the prevention of errors like re-wash, quality & management, safe & sustainable operations as well as overall business management.

2. Proven solution & continuous development

Over the past decades CINET has developed this knowledge database of best practices in collaboration with members. From

the various members the research institutes, suppliers (which constantly develop innovations) and other associations are highly valuable partners to work with in constantly developing the knowledge database cost-effectively. CINET makes sure new technologies and innovations are constantly included in the courses, described in a neutral, objective way. Furthermore, members are invited to provide brand specific input for the suppliers tabs within the program. This is complementary information so users can review product specific information or compare different technologies to learn what technology fits best for their business model.



Workshop CERCLEAN® Indonesia



Workshop Wetcleaning India

3. Most cost-effective solution

As a non-profit organization CINET can offer most reasonable pricing for the various courses and training materials aligned with the country specific market circumstances. Through transparent quotes (for workshops and on the job training) and fixed pricing for e-learning (easily paid online) you can obtain the know-how you need in the most cost-effective way.

Results

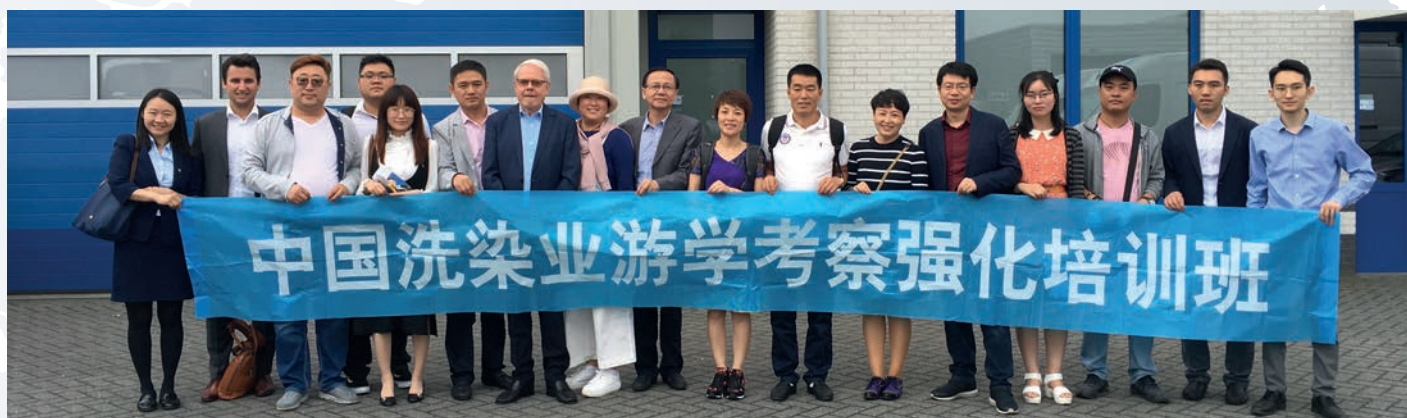
What you can expect for your business after finishing these courses?

1. The know-how of staff is improved according to international standards on PTC best practices so your business will:



WORLD OF PTC BUSINESS SCHOOL

IN PTC!"



PTC Masterclass for China Laundry Association

- Deliver better quality of the end product
- Run as efficient as possible through optimized workflow and routing
- Save more energy, water and / or gas
- Have less accidents on the work floor
- Lower the breakdown rate of machinery through proper maintenance
- And much more!

How to get started today?!

Getting started is easy, just think about the most appropriate topics for your staff & business and follow the below steps Workshops, on the job training and webinars on request

1. Go to www.cinet-online.com/business-school and make a selection (workshops, on the job training, webinars on request or a combination) by filling out the registration form.
2. Within 5 working days you will receive a transparent quote based on a fee for the materials, hours of the trainer and optional travel and subsistence cost.
3. Based on your selection CINET will send an invoice.
4. Once payment is received, the training will be prepared according to the wishes and needs of your business and on the indicated timing the training will be organized.

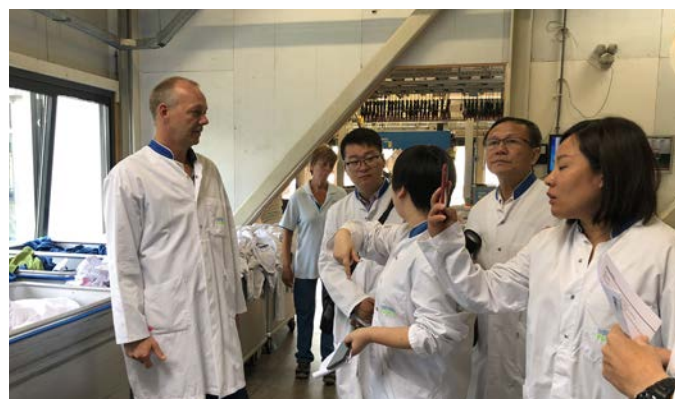
E-learning

1. You select the course(s) of your choice, register company details and make an online payment via credit card.
2. Within 24 hours access your registration is checked and access will be provided with an automated e-mail that is sent to your inbox.
3. You login on www.cinet-online.com and click the button 'my courses' on the top right end of the screen.
4. Start the course at any time you want and get better at your job!



PTC Workshop Algeria Peter Wennekes

2. Quality control is emphasized for all different steps in the process to ensure customer expectations are managed and met in a consistent manner.
3. After finishing all three levels a "Master in PTC" certificate is granted. At least one person is required to follow all three levels. This certificate is an official document provided by CINET representing an overall best practice knowledge level in PTC. Employees are given the opportunity to get better at their job which increases motivation and if done right this has a positive effect on the company culture.
4. The certificate can be showcased in the facility to impress customers. Furthermore a PR package will be sent which will include a press release and various media pieces that can be used for marketing purposes.



Company visit Rentex Floron, The Netherlands



Training CLA at Castle Ophemert, The Netherlands

Distribution partnership for The World of PTC Business School

As is a custom for CINET, the preferred way of supporting national markets for professional laundry & dry cleaning is in collaboration with our members and partners as we believe in the power of partnership. As an association, consultant or supplier it might be of interest to offer additional services to members or customers. A standardized collaboration model is created to make this happen based on the following assumptions:

- Your organization is interested to increase it's service level to members / customers by conveniently offering the content of the business school.
- Your organization is active in the professional laundry & textile cleaning industry in a specific market area and aims to develop professionalism and implement best practices.
- If preferred your organization can take care of support yourself or CINET can do this.
- In return for marketing and support tasks your organization receives a fixed royalty (in %) from the sales to other laundries in a specific market area. This royalty can be used to generate an income for your organization or to provide a discount to your members / customers.
- Besides the World of PTC Business School your organization can also become a distribution partner for CINET's 'CERCLEAN®' program. This is a company certification program (based ISO 9001 and EN 14065) dedicated to professional textile companies. The business school provides the fundamental base for the knowledge level of staff. The next step would be to implement standardized operating procedures with the CERCLEAN® program.



Agreement signed by Mr. Pan Wei, CLA and Peter Wennekes of CINET

In case you are interested in the distribution partnership please contact the CINET secretariat at: e-mail: cinet@cinet-online.com or via phone: **0031 (0) 344 65 0430**.