

THE GLOBAL BEST PRACTICES AWARDS

PROGRAM 2019-2020



CINET; BUILDING A GLOBAL NETWORK



1. The Research & Technology Program (Stimulating PTC innovation)

- Research & technology projects focussing on changing market demands in PTC
- Benchmark studies to provide information of quality performance, sustainability and environmental impact
- Sustainability & market development projects to stimulate innovation and optimize Retail Textile Cleaning (TC) and Industrial Textile Services (TS) processes according to best practices, increasing energy efficiency, lowering environmental impact and increase the product life cycle.

More about our research projects:
<https://www.cinet-online.com/research-technology/>



WORLD OF PTC
 BUSINESS SCHOOL

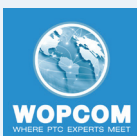
2. The World of PTC Business School - "Creating Masters in PTC"

A full program of modern easy to adopt training materials;

- E-learning & (on the job) Training courses
- Practical Workshops & Webinars
- PTC online library & Book series

These materials are offered for Retail Textile Cleaning (TC) as well as Industrial Textile Services (TS) in a number of languages and in three levels: a Starter level C, an Operational Excellence level B and a Management level A.

More information:
<https://www.cinet-online.com/business-school/>



3. WOPCOM - The World of PTC Community An online platform of experts with a knowledge database on PTC

- a vast number articles on best practices from numerous experts worldwide
- best company showcases from all over the world
- CINET members are offered a free user account on the WOPCOM platform.

More information:
<https://www.cinet-online.com/awards/>

CINET is a global umbrella association for the professional textile care industry, pooling national PTC industries and experts together, building on a global network, stimulating implementation of innovations and market developments.

CINET has over 100 members worldwide (national associations, international suppliers, research institutes and individual companies), over 750.000 PTC organisations as partners globally and have built and an international network of some 3.500 industry experts.

Through our network we aim to represent the interests of some 750.000 companies that are currently active in the global PTC industry.



4. CERCLEAN and CERTEX International Certification

The International Certification Program (Guaranteed PTC Service). Standards are based on modern, internationally acknowledged processes and management principles.

- CERCLEAN®. An advanced training and certification program specialised for dry cleaners (Retail Textile Cleaning (TC)) and industrial laundries (Industrial Textile Services (TS)), with a handbook meeting ISO 9001 and RABC requirements, accredited by CINET.
- CERTEX®, accredited according to the council of accreditation.

More information:
<https://www.cinet-online.com/international-certification/>



5. The Global Best Practices Awards Program (World's best PTC showcases)

- Showing the world's best showcases demonstrating the implementation of best practices, innovative customer services, marketing and quality of the Professional Textile Care industry.
- Profiling companies among the most extraordinary business cases in PTC!
- Gain recognition from a worldwide audience of customers and industry stakeholders!

More information:
<https://www.cinet-online.com/awards/>



CINET's GLOBAL BEST PRACTICES AWARDS PROGRAM 2019-2020

For professional textile care (PTC) operations, quality, service, innovation and last, but not least, sustainability are the key issues to meet customer demands. By stimulating the best practice approach, CINET intends to contribute to a modern and sustainable textile care sector. Changing customer demands require new services and business models. An upgraded quality & sustainability, well-trained human resource, comfort and high tech functionalities are important aspects to meet these changing demands.

Within the 'proven-to-be-successful'-concept of the Global Best Practices Awards the goal for the GBPA2020 is to collect extraordinary professional laundry & dry cleaning showcases from 45 countries around the world! Compared to 2018 the goal is to promote specific key issues of new technology and business models (such as digitization, big data, logistics, new textiles, new customer segments, etc.).

OBJECTIVES

- ✓ stimulating the implementation of best practice measures, service aspects, marketing and quality of the professional textile care industry
- ✓ demonstrating PTC industry's capabilities
- ✓ providing a benchmark and platform for the new state of the art in modern professional textile care.

TROPHIES

Optionally, awards for:

- RETAIL TEXTILE CLEANING (RTC)**
★ Sustainability ★ Innovation ★ Overall Best Practices
- INDUSTRIAL TEXTILE SERVICES (ITS)**
★ Sustainability ★ Innovation ★ Overall Best Practices
- BIG RETAIL (FRANCHISE)**
★ Sustainability ★ Innovation ★ Overall Best Practices
- YOUNG ENTREPRENEUR**
- CSR**
- A LIFETIME ACHIEVEMENT**

PROCEDURE GBPA 2019-2020

REGISTRATION	JURY	VISITS	PITCH	AWARDS
Send in your reply form with as much photo & video material as possible to cinet@cinet-online.com	An independent, international jury will evaluate the nominees based on the 5 criteria and pitch presentations	Each nominee that is officially entered in the competition will be visited personally by one of the jury members	The most extraordinary nominees will pitch their business at Texcare International 2020	At the award ceremony in Frankfurt the winners of the GBPA 2020 will be made known including instant PR coverage



Lifetime Award GBPA18: Mr. Martin Kannegiesser (Kannegiesser). The trophy was handed to the winner by Mr. Geert Böttger (left) and Mr. Peter Wennekes, President/CEO of CINET (right)



ROAD TO FRANKFURT 2020

National Pre-selection events on the Road to Texcare International Frankfurt (June, 20th, 2020). The participation in the GBPA2020 is free of charge. The winners of the National Awards will be automatically nominated for the GBPA2020 Final in Frankfurt and invited to come over to pitch their company!

The Global Best Practices Awards Program 2019-2020 will bring together hundreds of participants from over 45 countries, including some 10 National Pre-selection events

Note: All the nominees from National Preselections are automatically submitted for the Global Awards Program, entering in the first selection of the International GBPA2020 Jury



*Pré-Selectie 2019:
JET EXPO Best Practices Retail 2019*



*Winners of the South East Asia
Awards 2019*



*Winners of the Indonesian
Best Practices Awards 2019*

PRÉ SELECTIONS

- ✓ France National Best Practice Awards: 19 21 May 2019, JET EXPO (Paris, France)
- ✓ Indonesia & South East Asia Best Practices Awards, 11 13 July, 2019, EXPO LAUNDRY & EXPO CLEAN (Jakarta, Indonesia)
- ✓ Dutch Best Practices Awards, 13 14 September 2019, LEE 19 (Laundry Experience Event, Antwerp, BE)
- ✓ Canadian Best Practices Awards, 5 6 October 2019, CANADIAN FABRICARE ASSOCIATION CONFERENCE (Thornhill, Ontario)
- ✓ UK Best Practices Awards, October 2019, LCN AWARDS (UK)
Russian Best Practices Awards, 31 October 2019 (Preliminary date), TEXCARE FORUM

Other Best Practices Awards - National Pre-Selections, likely to be scheduled in:

- ✓ Italy ✓ India ✓ USA ✓ Australia ✓ Middle East

The winners of the National Awards will be automatically nominated for the GBPA2020 Final and invited to come over to pitch their company!



The successful French Best Practices Awards during JET EXPO 2019 in Paris, France. The winners of the ITS segment, together on the stage with the Sponsors and the French Pre-selections National Jury.

JOIN NOW! THE GLOBAL BEST PRACTICES AWARDS PROGRAM 2019-2020!

CRITERIA

The nominees are evaluated by an independent Jury and rewarded upon the following criteria

- 1. Quality;** Skills and knowledge are important to maintain professional textile care quality. A continuous quality that meets customers' expectations is of the utmost importance. Training & education and labor policy are the basic of quality. Certification, if available, can enhance the quality approval of a professional textile care company.
- 2. Sustainability;** Implementation of best practices is the key for safe & sustainable processing in cleaning operations. Using state of the art equipment, modern cleaning concepts, optimal working methodologies, and integrated ICT processing enhances safe and sustainable professional textile care.
- 3. Business model & Service concept;** Meeting customers' demands and expectations in a rapid changing market environment. A clear business model for modern professional textile care is required to excel. The right services, contributing to the ease and convenience of end users/customers and fitting to the business model of the company. Modern business practices, Management & Marketing strengthen the performance of the company in a competitive environment.
- 4. Innovation;** End users markets and enabling technologies are changing and require innovations in services, implementation of new technologies, creative entrepreneurial efforts to cope with new (online) customer' demands, legislation, and environmental requirements. Underline the innovations implemented by the PTC company to meet today's and tomorrow's demands
- 5. Key-note;** own explanation and substantiation why the company should win the award.

APPLY NOW!

1. DIRECTLY, VIA CINET SECRETARIAT

- ✓ A reply form (questionnaire and request for information) will be sent to the applicant companies to collect information on the award criteria. Pictures and photos from the interior, exterior and working area are required. More pictures illustrating the answers provided by the applicants are welcome. Submitting the reply form is a compulsory step in the nomination process.
- ✓ On this basis, a company profile will be prepared, also for publications. It can be either written by CINET or by you! It's up to you! Additionally websites were reviewed and further reference assessments were made where needed to verify the information provided by the nominee.
- ✓ The information subsequently will be evaluated by an independent Jury with reference to the market characteristics and trends of [country]. For this Jury, industry representatives are selected. A CINET representative will chair the Jury.
- ✓ At least one member of the [country] National Jury will be invited in the International Jury of the Global Best Practice Awards in June 20th, 2020 in Frankfurt Germany.

If you represent a RTC (Retail Textile Cleaning) or a ITS (Industrial Textile Services) company showing a strong commitment towards best practices, join the competition by submitting the reply form (ask for a reply form by e-mail at cinet@cinet-online.com or by phone at +31344650430.

The deadline for submitting the reply form is the 1st of March, 2020. If you want to participate at the event as a visitor, write us at: cinet@cinet-online.com and join the event! See you in Frankfurt!

2. VIA NATIONAL PRE-SELECTIONS

National Pre-selection events on the Road to Texcare International Frankfurt (June, 20th, 2020)

The participation in the GBPA2020 is free of charge. The winners of the National Awards will be automatically nominated for the GBPA2020 Final in Frankfurt and invited to come over to pitch their company!

Note: All the nominees from National Preselections are automatically submitted for the Global Awards Program, entering in the first selection of the International GBPA2020 Jury.



GLOBAL BEST PRACTICES AWARDS 2018 WINNERS



Best Overall Best Practices Award Industrial Textile Services: Nantong Fornet & Yclosen Ltd. (China). The trophy was awarded by Mr. Charles Betteridge from Christeyns (left)



"Innovation Award RTC: Dobby (The Netherlands). The trophy was handed to the winners by Mr. Tobias Bertram, from Safechem (left)



Innovation Award ITS: Cotton Way (Russia). The trophy was awarded by Mr. Guillem Clofent from Girbau (left)



Best Overall Retail Textile Cleaning (RTC): Beijing Fornet Laundry Service (China). The trophy was handed to the winners by Mr. Christoph Richter (Electrolux), second from the left



Sustainability Award ITS: ELIS (The Netherlands). The trophy was introduced by Mr. Jaap Reinders (TBR Energy Solutions), left



"Sustainability Award RTC: Hakuyosha Co. Ltd. (Japan). The trophy was presented by Mr. Stephan Travers from Kreussler (left)

WHAT DID THE GBPA 2018 WINNERS SAY



Assosecco Italy 2018

ZHU LIJUN (BEIJING FORNET / NANTONG FORNET – CHINA)

"We were so surprised and honored to have these two great awards by Cinet in Milano. It was such a wonderful chance to learn from the other companies with the best practices in the industry all over the world. We are so lucky to have such a good and huge market in China. The world is changing, China is changing and we want to change too. We have a lot of things to do for the Better and will try our best. Thank Cinet for what they have done for the development of the industry. We have been learning a lot from Cinet."

HITOSHI OGINO (HAKUYOSHA – JAPAN)

"We are very proud of the fact that we had been able to receive the Sustainability Award at the GBPA18. And we are grateful so much to the CINET for giving such a wonderful opportunity to us."

ROLF SLICKERS (SERVITEX – GERMANY)

"The entire GBPA event, its preparation, organization and the experienced level of service afterwards, were really outstanding and remarkable, you can be very proud of your team and family! The press coverage of our Special Award started good, making it on the first side of the leading German online magazine "Cost & Logis" and more coverage in laundry magazines will follow. I had not entered the international laundry stage before and have made interesting contacts, some of them will last. So your goal - connect leaders and combining forces in the international laundry industry, had been achieved at once in my case!"

STEFANO PIEROTTI (PIEROTTI LAUNDRY NETWORK GROUP)

Winner "Overall Best Practices" Award at the Italian Best Practices Awards) "Our greatest satisfaction: we have indeed won the Overall Best Practices Trophy! And it does not end here ..."

BABAK MOGHADDAM (CHAMPION CLEANERS – UAE)

"I would like to first of all congratulate CINET and Team for the noble idea of Global Best Practice Award. It was definitely an honor for Champion Cleaners to be selected as finalist amongst some of the most professionals in the industry worldwide. I am very much proud as well for receiving country award for United Arab Emirates and to carry the flag of this beautiful nation. Wish you the best of luck."

WHY SHOULD YOU JOIN THE GBPA 2020?

- ✓ Benchmark your business with others worldwide
- ✓ Generate new ideas for success!
- ✓ Positively profile your business to (potential) customers



JET EXPO France 2019



ASLI Indonesia 2019



NETEX NL 2019



CFA Can 2019

MASSIVE PR EXPOSURE GLOBALLY!

The Global Best Practices Awards Program 2018 and its participants benefited of an outstanding PR exposure. Trade magazines, traditional (general) media and new (social) media outlets in 40 languages from all over the world have captured the excellent performance of the participants (and, of course, the winners).

**THAT'S JUST ONE OF THE
MANY AMAZING THINGS
ABOUT CINET'S GLOBAL BEST
PRACTICES AWARDS!**

