

CINET

Professional Textile Care

THE GLOBAL BEST PRACTICES AWARDS 2020

- Location: Amsterdam, NL (hybrid event online & offline)
- Date: November 4th and 5th 2020
- Sustainability - Hygiene - Digitization




CHRISTEYNS
LAUNDRY TECHNOLOGY

 **Electrolux**

   
The fresher company.

CINET; BUILDING A GLOBAL NETWORK



1. The Research & Technology Program (Stimulating PTC innovation)

- Research & technology projects focussing on changing market demands in PTC
- Benchmark studies to provide information of quality performance, sustainability and environmental impact
- Sustainability & market development projects to stimulate innovation and optimize Retail Textile Cleaning (RTC) and Industrial Textile Services (ITS) processes according to best practices, increasing energy efficiency, lowering environmental impact and increase the product life cycle.

More about our research projects:

<https://www.cinet-online.com/research-development/>



WORLD OF PTC
INTERNATIONAL BUSINESS SCHOOL

2. The World of PTC Business School - "Creating Masters in PTC"

A full program of modern easy to adopt training materials:

- E-learning & (on the job) Training courses
- Practical Workshops & Webinars
- PTC online library & Book series

These materials are offered for Retail Textile Cleaning (RTC) as well as Industrial Textile Services (ITS) in a number of languages and in three levels: a Starter level C, an Operational Excellence level B and a Management level A.

More information:

<https://www.cinet-online.com/masters-in-ptc/>



3. WOPCOM - The World of PTC Community An online platform of experts with a knowledge database on PTC

- A vast number of articles on best practices from numerous experts worldwide
- Best company showcases from all over the world
- CINET members are offered a free user account on the WOPCOM platform.

More information:

<https://www.cinet-online.com/wopcom/>

CINET is a global umbrella association for the professional textile care industry, pooling national Professional TextileCare (PTC) industries and experts together, building on a global network, stimulating implementation of innovations and market developments.

CINET has over 100 members worldwide (national associations, international suppliers, research institutes and individual companies), over 750.000 PTC organisations as partners globally and has built an international network of some 3.500 industry experts.

Through our network we aim to represent the interests of some 750.000 companies that are currently active in the global PTC industry.



4. CERCLEAN and CERTEX International Certification

The International Certification Program (Guaranteed PTC Service). Standards are based on modern, internationally acknowledged processes and management principles.

- CERCLEAN®. An advanced training and certification program specialised for dry cleaners (Retail Textile Cleaning (RTC)) and industrial laundries (Industrial Textile Services (ITS)), with a handbook meeting ISO 9001 and RABC requirements, accredited by CINET.
- CERTEX®, accredited according to the council of accreditation.

More information:

<https://www.cinet-online.com/international-certification/>

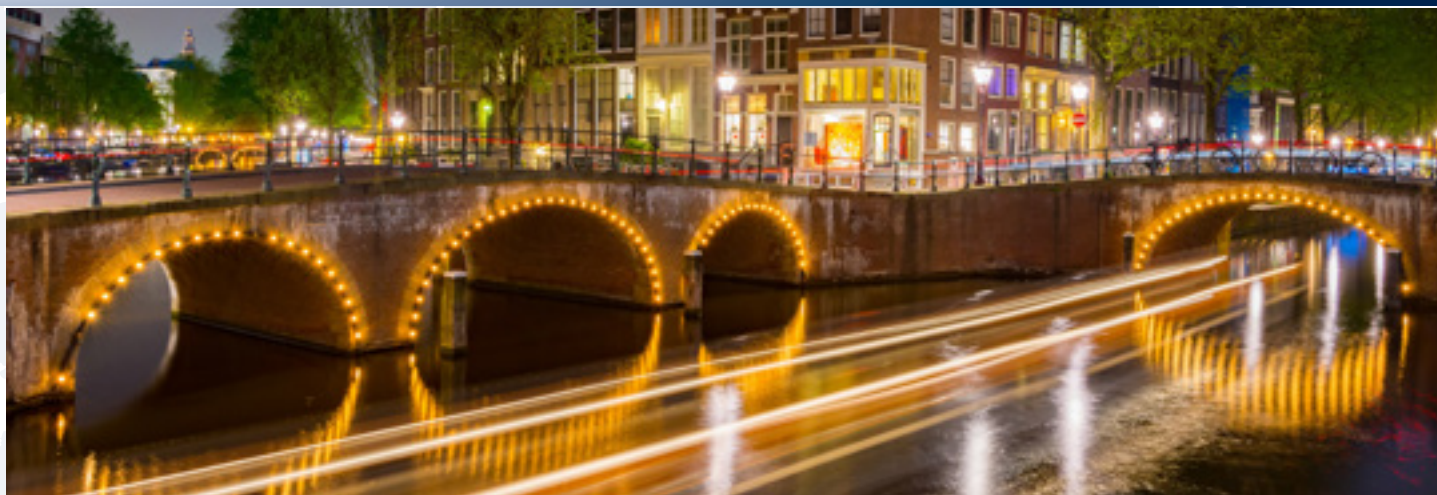


5. The Global Best Practices Awards Program (World's best PTC showcases)

- Showing the world's best showcases demonstrating the implementation of best practices, innovative customer services, marketing and quality of the Professional Textile Care industry.
- Profiling companies among the most extraordinary business cases in PTC!
- Gain recognition from a worldwide audience of customers and industry stakeholders!

More information:

<https://www.cinet-online.com/awards/>



CINET's GLOBAL BEST PRACTICES AWARDS PROGRAM 2020

For Professional Textile Care (PTC) operations, quality, service, innovation and last, but not least, sustainability are the key issues to meet customer demands. By stimulating the best practices approach, CINET intends to contribute to a modern and sustainable textile care sector. Changing customer demands requires new services and business models. An upgraded quality & sustainability, well-trained human resource, comfort and high tech functionalities are important aspects to meet these changing demands.

Within the 'proven-to-be-successful'-concept of the Global Best Practices Awards the goal for the GBPAP2020 is to collect extraordinary professional laundry & dry cleaning showcases from 45 countries around the world! Compared to 2018 the goal is to promote specific key issues of new technology and business models (such as digitization, big data, logistics, new textiles, new customer segments, etc.).

ORGANIZATION

"In view of the postponement of Texcare International Frankfurt show for 2021 and taking into account the advanced preparation for the current GBPAP2020 edition, The Global Best Practices Awards 2020 Event will take place in Amsterdam, 4-5 November 2020, in a hybrid version (online & offline), with a focus on 3 central topics: Sustainability, Hygiene and Digitization. " Corona Safe Social Distance & Guidelines will be respected at all times. For special arrangements, please contact the CINET secretariat.

TROPHIES

Optionally, awards for:

-  **RETAIL TEXTILE CLEANING (RTC)**
 - Sustainability • Innovation • Overall Best Practices
-  **INDUSTRIAL TEXTILE SERVICES (ITS)**
 - Sustainability • Innovation • Overall Best Practices
-  **BIG RETAIL (FRANCHISE)**
 - Sustainability • Innovation • Overall Best Practices
-  **YOUNG ENTREPRENEUR**
-  **Corporate Social Responsibility (CSR)**
-  **A LIFETIME ACHIEVEMENT**

PROCEDURE GBPAP 2020

				
REGISTRATION	JURY	VISITS	PITCH	AWARDS
Send in your reply form with as much photo & video material as possible to cinet@cinet-online.com	An independent, international jury will evaluate the nominees based on the 5 criteria and pitch presentations	Each nominee that is officially entered in the competition will be visited personally by one of the jury members	The most extraordinary nominees will pitch their business online in Amsterdam	At the award ceremony in Amsterdam the winners of the GBPAP2020 will be made known including instant PR coverage



Lifetime Award GBPA18: Mr. Martin Kannegiesser (Kannegiesser). The trophy was handed to the winner by Mr. Geert Böttger (left) and Mr. Peter Wennekes, President/CEO of CINET (right)

Sustainability - Hygiene - Digitization



ROAD TO AMSTERDAM 2020

The participation in the GBPA2020 is free of charge. The winners of the National Awards will be automatically nominated for the GBPA2020 Final in Amsterdam and invited to pitch their company!

The Global Best Practices Awards Program 2019-2020 will unite hundreds of participants from over 45 countries, including National Pre-selection events in a number of countries.



*Preselection 2019:
JET EXPO Best Practices Retail 2019*



Winners of the South East Asia Awards 2019



*Winners of the Indonesian
Best Practices Awards 2019*



The Canadian "Best Practices Awards" Overall winner



The successful French Best Practices Awards during JET EXPO 2019 in Paris, France. The winners of the ITS segment, together on the stage with the Sponsors and the French Preselections National Jury.



PROGRAM OUTLINE

The Global Best Practices Awards (GBPAP) 2020 will showcase extraordinary professional laundry & dry cleaning showcases around the world. Participants will be promoting key issues of Professional Textile Care, with special attention to new business models after Corona, focussing on sustainability, hygiene and digitization.

Wednesday, 4 November '20

15.00 - 17.30 (CET)

- Pitch Presentations Retail Textile Cleaning (RTC)
- Pitch Presentations Retail Textile Cleaning - Big (RTC -B): Franchise and platform companies
- Pitch Presentations Industrial Textile Services (ITS)

Thursday, 5 November '20

15.00 - 17.00 (CET)

- Official GBPAP2020 Ceremony
 - CSR (Corporate Social Responsibility) Award, Lifetime Award and Country Awards
 - Global Awards Retail Textile Cleaning (RTC) (Sustainability Award, Innovation Award, Overall Best Practices Award) and Industrial Textile Services (ITS) (Sustainability Award, Innovation Award, Overall Best Practices Award)

**THAT'S JUST ONE OF THE
MANY AMAZING THINGS
ABOUT CINET'S GLOBAL BEST
PRACTICES AWARDS!**



Sustainability - Hygiene - Digitization

GLOBAL BEST PRACTICES AWARDS 2018 WINNERS



Best Overall Best Practices Award Industrial Textile Services: Nantong Fornet & Ycloseset Ltd. (China). The trophy was awarded by Mr. Charles Betteridge from Christeyns (left)



"Innovation Award RTC: Dobbi (The Netherlands). The trophy was handed to the winners by Mr. Tobias Bertram, from Safechem (left)



Innovation Award ITS: Cotton Way (Russia). The trophy was awarded by Mr. Guillem Clofent from Girbau (left)



Best Overall Retail Textile Cleaning (RTC): Beijing Fornet Laundry Service (China). The trophy was handed to the winner by Mr. Christoph Richter (Electrolux), second from the left



Sustainability Award ITS: ELIS (The Netherlands). The trophy was introduced by Mr. Jaap Reinders (TBR Energy Solutions), left



"Sustainability Award RTC: Hakuyosha Co. Ltd. (Japan). The trophy was presented by Mr. Stephan Travers from Kreussler (left)

WHAT DID THE GBPA 2018 WINNERS SAY

ZHU LIJUN (BEIJING FORNET / NANTONG FORNET – CHINA)

"We were so surprised and honored to have these two great awards by Cinet in Milano. It was such a wonderful chance to learn from the other companies with the best practices in the industry all over the world. We are so lucky to have such a good and huge market in China. The world is changing, China is changing and we want to change too. We have a lot of things to do for the Better and will try our best. Thank Cinet for what they have done for the development of the industry. We have been learning a lot from Cinet."

HITOSHI OGINO (HAKUYOSHA – JAPAN)

"We are very proud of the fact that we had been able to receive the Sustainability Award at the GBPA18. And we are grateful so much to CINET for giving such a wonderful opportunity to us."

ROLF SLICKERS (SERVITEX – GERMANY)

"The entire GBPA event, its preparation, organization and the experienced level of service afterwards, were really outstanding and remarkable, you can be very proud of your team and family! The press coverage of our Special Award started good, making it on the first side of the leading German online magazine "Cost & Logis" and more coverage in laundry magazines will follow. I had not entered the international laundry stage before and have made interesting contacts, some of them will last. So your goal - connect leaders and combining forces in the international laundry industry, had been achieved at once in my case!"

STEFANO PIEROTTI (PIEROTTI LAUNDRY NETWORK GROUP)

Winner "Overall Best Practices" Award at the Italian Best Practices Awards: "Our greatest satisfaction: we have indeed won the Overall Best Practices Trophy! And it does not end here ..."

BABAK MOGHADDAM (CHAMPION CLEANERS – UAE)

"I would like to first of all congratulate CINET and Team for the noble idea of Global Best Practice Award. It was definitely an honor for Champion Cleaners to be selected as finalist amongst some of the most professionals in the industry worldwide. I am very much proud as well for receiving country award for United Arab Emirates and to carry the flag of this beautiful nation. Wish you the best of luck."



The Indian Best Practices Awards Winners (RTC and ITS) in Mumbai, February 15-16-2020.

WHY SHOULD YOU JOIN THE GBPA 2020?

- ✓ Benchmark your business with others worldwide
- ✓ Generate new ideas for success!
- ✓ Positively profile your business to (potential) customers



JET EXPO France 2019



ASLI Indonesia 2019



NETEX The Netherlands 2019



CFA Canada 2019

CRITERIA GLOBAL BEST PRACTICES AWARDS PROGRAM 2020!

CRITERIA

The nominees are evaluated by an independent Jury and rewarded upon the following criteria:

- 1. Quality;** Skills and knowledge are important to maintain professional textile care quality. A continuous quality that meets customers' expectations is of the utmost importance. Training & education and labor policy are the basis of quality. Certification, if available, can enhance the quality approval of a professional textile care company.
- 2. Sustainability;** Implementation of best practices is the key for safe & sustainable processing in cleaning operations. Using state of the art equipment, modern cleaning concepts, optimal working methodologies, and integrated ICT processing enhances safe and sustainable professional textile care.
- 3. Business model & Service concept;** Meeting customers' demands and expectations in a rapid changing market environment. A clear business model for modern professional textile care is required to excel. The right services, contributing to the ease and convenience of end users/customers and fitting to the business model of the company. Modern business practices, Management & Marketing strengthen the performance of the company in a competitive environment.
- 4. Innovation;** End users markets and enabling technologies are changing and require innovations in services, implementation of new technologies, creative entrepreneurial efforts to cope with new (online) customer' demands, legislation, and environmental requirements. Underline the innovations implemented by the PTC company to meet today's and tomorrow's demands
- 5. Key-note;** own explanation and substantiating why the company should win the award.

APPLY NOW!

1. DIRECTLY, VIA CINET SECRETARIAT

- ✓ A reply form (questionnaire and request for information) will be sent to the applicant companies to collect information on the award criteria. Pictures and photos from the interior, exterior and working area are required. More pictures illustrating the answers provided by the applicants are welcome. Submitting the reply form is a compulsory step in the nomination process.
- ✓ On this basis, a company profile will be prepared, also for publications. It can be either written by CINET or by you! It's up to you! Additionally websites were reviewed and further reference assessments were made where needed to verify the information provided by the nominee.
- ✓ The information subsequently will be evaluated by an independent Jury with reference to the market characteristics and trends of [country]. For this Jury, industry representatives are selected. A CINET representative will chair the Jury.

If you represent a RTC (Retail Textile Cleaning) or an ITS (Industrial Textile Services) company showing a strong commitment towards best practices, join the competition by submitting the reply form (ask for a reply form by e-mail at cinet@cinet-online.com or by phone at +31344650430).

The deadline for submitting the reply form is the September 15th, 2020. If you want to participate at the event as a visitor, write us at: cinet@cinet-online.com and join the event! See you in Amsterdam!