



NEW!

# PROFESSIONAL (AFTER) CORONA MANAGEMENT COURSE

Get the Early-Bird discount until March 15<sup>th</sup>!

## CINET'S VIRTUAL PROFESSIONAL (AFTER) CORONA MANAGEMENT TRAINING COURSE

A selected group of PTC professionals will embark to an unique academic and practical challenge which aims to strengthen their management skills for the Corona challenges, by offering new ideas, new perspectives and methods within full-modules online sessions of PTC management presented by Dr. Geert Böttger.

- Online Streaming
- Certificate Awarded

**CINET**  
Professional Textile Care

## THE COURSE

### *Who can join the modules?*

- RTC: managers of drycleaning and wetcleaning companies
- ITS: managers of industrial laundries

### *What's in it for you?*

- how to build a sustainable textile care/ textile services business
- what management practices should be followed to be successful
- where do you stand with your business in the light of modern management tools
- how to improve current businesses from a strategic perspective
- how to manage a crisis like Covid-19 or a sharp recession

### *It is designed as a series of interactive online presentations and lectures*

- Control questions are offered to check individual progress
- Certificate available after successful completion

 **WORLD OF PTC**  
INTERNATIONAL BUSINESS SCHOOL

## RTC: Retail Textile Cleaning Module



## ITS: Industrial Textile Services Module



## About Dr. Geert Böttger



### RTC: Developing A Sustainable Business in Retail Textile Care

This Online Management Course is  
Designed for Start Up and for Strategic  
Control of PTC Businesses

#### Practical info

- Number of courses: 8
- Start: March 2021. Further info will be available. The course will take place on a (bi)weekly basis
- Environment: online streaming
- Exams: June 2021\*
- Language: English
- Fee: Euro 900,-
- CERTIFICATE PTC After Corona Management Course RTC

\*) depending on Corona participation

### ITS: Developing A Sustainable Business in Industrial Textile Services

This Online Management Course Wants to  
Enable Participants to Build and Control  
Excellent Textile Service Businesses

#### Practical info

- Number of courses: 10
- Start: August 2021. Further info will be available. The course will take place on a (bi)weekly basis
- Environment: online streaming
- Exams: December 2021\* Languages: English Fee: Euro 1100,-
- CERTIFICATE PTC After Corona Management Course ITS

\*) depending on Corona participation

- Working more than 15 Years for the Textile Care Industry
  - Consultant
  - Analyst
  - Writer
  - Speaker
- Background
  - PhD in Econometrics, University of Cologne, Germany
  - 10 years consulting „from sheep to shop“ with KSA
  - 5 years CEO of Niedieck/Girmes, a large weaving mill in Germany
  - 5 years Vice President Messe Frankfurt, heading the textile fairs
  - 15 years supporting the Textile Care Industry as analyst, consultant, writer

### More info and registrations?

Please contact CINET Secretariat by email  
([cinet@cinet-online.com](mailto:cinet@cinet-online.com)) or by phone  
(+31344650430)

**Early bird offer: 15% discount** For the participants enrolled before March 15th, a 15% discount will apply.  
**Representatives of CINET members will also benefit of a 15% discount at the Management Courses fees.**