

CINET Live Event 21/22

December 2nd 2021, 16.00 CET via Zoom

- **NEW Sustainable & Circular Business 21/22**
- **Sustainable Manifesto 22**
- **Global Best Practices Awards 22**

PROGRAM :

NEW Sustainable & Circular Businesses 21/22

16.00 hrs CET: "Introduction" by moderator Peter Wennekes CEO of CINET

- Welcome
- Pitches & Documentary Package for quick understanding and easy accessible background info of speakers and CINET members. Made available via WOPCOM for participants and CINET members after the meeting
- Sustainability Manifesto
- GBPAP 22 KICK-OFF

16.03 hrs: "COVID & Hygienical Clean PTC services" by Simon Hemmes Chairman of the International Hygiene Committee

- Introduction Committee
- Objectives
- Results

16.05 hrs: "Challenges of US Professional Textile Cleaners" by Diana Vollmer of Ascend Consulting Group

- US Retail market trends & Business initiatives for improved PTC performance
- Reference materials in Documentary Package

16.10 hrs: "Germany; Hospitality in despair" by Geert Boettger Expo + Consulting

- Most important German market trends Retail and BtoB
- Global PTC market study 2022

16.15 hrs: "Russia PTC trends and market perspective" by Leonid Bertsev, CEO of Russia Drycleaners & Laundries Association

- Most important Russia market trends Retail and BtoB
- Market Report 2021 in Documentary Package

16.20 hrs: "Chinese PTC Business Development 2020 -2022" by Julie Lijun, CEO of Fornet

- Most important Retail market trends in China
- Market report 2021 in Documentary Package

16.25 hrs: "India PTC: Most promising Market Opportunities" by Anup Poddar of Beppee Enterprise pvt. ltd. India

- Most important Industrial TS market trends in India
- Market report Retail and Textile services in Documentary Package

16.30 hrs: "Human resources Most Effective Business tool" by Tristan van der Waart, CEO of Lavans Industrial Laundry

- Life Long Learning in PTC
- Effective Human Resource Management
- Profile of future Business model in PTC

16.35 hrs CET "PTC after COVID and BREXIT in the UK" by Ken Cupitt, Guild of Cleaners and Launderers UK

- status, trends and characteristics PTC in the UK
- Lack of Labour; effects and appropriate measures
- Exceptional Cost increases; what to do about it?
- Paper in Documentary Package

16.40 hrs: "Wash & Fold: a viable PTC market opportunity" by Leon Wennekes, CEO of Textile Care Research

- Is the huge domestic laundry market a viable market opportunity?
- In what way Wash & Fold can meet consumers expectations?
- Full Research Report in Documentary Package

16.45 hrs: "Sustainable & Circular PTC Partnerships" by Maurits Tiethof, CEO of Dobbi NL

- NEW PTC Market opportunities
- Sustainability & Circularity as Market Drivers
- Partnerships in Business Development

16.50 hrs: "PTC market challenges and Innovations" by Anthony Hendriks, Consultant at Christeyns

- Key Success Factors for PTC business development
- Key Processing technologies
- New available technologies

16.55 hrs: " Hygienical Clean PTC" by TKT (Kreussler/Seitz/Büfa)

- Hygienical Cleaning in Retail PTC
- Product information in Documentary Package

17.00 hrs: "Technical PTC Innovations & Sustainability" by Dr. Ir. Henk Gooijer of TKT

- Sustainability & Circularity of PTC
- Research Program: Optimal Scale of operation in PTC and Sustainable Effects of max. lifetime of Textiles
- Key Data in Documentary Package

17.15 hrs: "Global Best Practices Awards Programme 2022" by Peter Wennekes

- KICK-OFF of Global Best Practices Awards Program 2022
- Participation of Retail and Industrial PTC companies worldwide
- Evaluation by International Jury
- Full information, including Program and Registration, in Documentary Package

17.30 hrs Questions and Discussion

17.45 hrs Closure & End of Meeting

- Sustainability Manifesto 2022
- Personal encounters at CINET Events 2022
- Keep Safe & Healthy
- See you soon!