CINET
Professional Textile Care

THE GLOBAL BEST PRACTICES AWARDS 2022

The Better Way to do Laundry





- **Clean show** (Atlanta, USA): 30 Jul. - 01 Aug. 2022
- **ExpoDetergo** (Milan, Italy): 21-24 Oct. 2022

Partners:

Electrolux PROFESSIONAL · GREENEARTH CLEANING · kreussler TEXTILE CARE · TBR · SEITZ The fresher company. · CHRISTEYNS LAUNDRY TECHNOLOGY · RENZACCI · SENSENE · BÖWE

CINET; BUILDING A GLOBAL NETWORK

CINET is a global umbrella association for the professional textile care industry, pooling national Professional TextileCare (PTC) industries and experts together, building on a global network, stimulating implementation of innovations and market developments.

CINET has over 100 members worldwide (national associations, international suppliers, research institutes and individual companies), over 750.000 PTC organisations as partners globally and has built an international network of some 3.500 industry experts.

Through our network we aim to represent the interests of some 750.000 companies that are currently active in the global PTC industry.



1. The Research & Technology Program (Stimulating PTC innovation)

- Research & technology projects focussing on changing market demands in PTC
- Benchmark studies to provide information of quality performance, sustainability and environmental impact
- Sustainability & market development projects to stimulate innovation and optimize Retail Texile Cleaning (RTC) and Industrial Textile Services (ITS) processes according to best practices, increasing energy efficiency, lowering environmental impact and increase the product life cycle.

More about our research projects:
https://www.cinet-online.com/research-development/

WORLD OF PTC BUSINESS SCHOOL

2. The World of PTC Business School - "Creating Masters in PTC"

A full program of modern easy to adopt training materials:

- E-learning & (on the job) Training courses
- Practical Workshops & Webinars
- PTC online library & Book series

These materials are offered for Retail Texile Cleaning (RTC) as well as Industrial Textile Services (ITS) in a number of languages and in three levels: a Starter level C, an Operational Excellence level B and a Management level A.
More information:
https://www.cinet-online.com/masters-in-ptc/

WOPCOM

3. WOPCOM - The World of PTC Community An online platform of experts with a knowledge database on PTC

- A vast number of articles on best practices from numerous experts worldwide
- Best company showcases from all over the world
- CINET members are offered a free user account on the WOPCOM platform.

More information:
https://www.cinet-online.com/wopcom/

CERTEX®
CERCLEAN®

4. CERCLEAN and CERTEX International Certification

The International Certification Program (Guaranteed PTC Service). Standards are based on modern, internationally acknowledged processes and management principles.

- CERCLEAN®. An advanced training and certification program specialised for dry cleaners (Retail Texile Cleaning (RTC)) and industrial laundries Industrial Textile Services (ITS)), with a handbook meeting ISO 9001 and RABC requirements, accredited by CINET.
- CERTEX®, accredited according to the council of accreditation.

More information:
https://www.cinet-online.com/international-certification/



5. The Global Best Practices Awards Program (World's best PTC showcases)

- Showing the worlds best showcases demonstrating the implementation of best practices, innovative customer services, marketing and quality of the Professional Textile Care industry.
- Profiling companies among the most extraordinary business cases in PTC!
- Gain recognition from a worldwide audience of customers and industry stakeholders!

More information:
https://www.cinet-online.com/awards/

The Better Way to do Laundry

THE GLOBAL BEST PRACTICES AWARDS PROGRAM 2022

For Professional Textile Care (PTC) operations, quality, service, digitization, innovation and last, but not least, sustainability are the key issues to meet customer demands. By stimulating the best practices approach, CINET intends to contribute to a modern and sustainable textile care sector. Changing customer demands require new services and business models. An upgraded quality & sustainability, well-trained human resource, comfort and high tech functionalities profiled by professional marketing and communication are important aspects to meet these changing demands. Within the 'proven-to-be-successful'-concept of the Global Best Practices Awards the goal for the GBPAP2022 is to collect extraordinary professional laundry & dry cleaning showcases from around the world, showcasing how sustainability, hygiene, digitization and innovation open new Professional Textile Care (PTC) market opportunities, new service, new business models. In other words, showcasing "The Better Way to do Laundry!" Over 26.000 professionals from the industry followed The Global Best Practices Awards 2020 in an unprecedently online set-up and extensive program of some 7 hours on November 4 and 5 2020.



ORGANIZATION

GBPAP22 – how to increase the business. The Program will continue in 2021 and 2022 in all cases by physical organization and also by streaming, with the support of co-hosts (National Associations), GBPAP22 Partners (International Suppliers) and Event Organizations

Texcare International (Frankfurt, Germany):
27 Nov. - 1 Dec. 2021: Launch GBPAP22 Program and Introduction of International Sustainability Manifest Action Program 2021-2022

Clean Show (Atlanta, USA):
30 Jul-01 Aug. 2022: Presentation of Innovative Sustainable Projects

ExpoDetergo (Milan, Italy):
21-24 Oct. 2022: GBPAP22 Final. PTC Awards in 3 categories and Presentation of the "International Sustainability Charter"

TROPHIES

Optionally, awards for:

RETAIL TEXTILE CLEANING (RTC)
• Sustainability • Innovation • Overall Best Practices

INDUSTRIAL TEXTILE SERVICES (ITS)
• Sustainability • Innovation • Overall Best Practices

BIG RETAIL (FRANCHISE)
• Sustainability • Innovation • Overall Best Practices

YOUNG ENTREPENEUR

Corporate Social Responsibility (CSR)

A LIFETIME ACHIEVEMENT

The Better Way to do Laundry

GLOBAL BEST PRACTICES AWARDS 2021 - 2022



GRAND PTC Convention (New Delhi, India): 16 - 17 September 2022:
Organised by Dry Cleaners & Launderers Association of India supported by CINET

- Program Outline:
  - Day 1:
    - Training sessions (Retail and Industrial)
    - India Best Practices competition
    - Networking dinner
  - Day 2:
    - Key note speakers
    - India Best Practices Award Ceremony
    - Networking dinner

DLAI
DRY CLEANER'S & LAUNDERERS ASSOCIATION OF INDIA



Clean Show (Atlanta, USA): 30 Jul-01 Aug. 2022:
Presentation of Innovative Sustainable Projects

- The GBPAP2022 Program
- Presentation YEP Program 2021-2022 (Hybrid): USA overall YEP Project Meeting
- Sustainability initiatives: Project discussions 2022



ExpoDetergo (Milan, Italy): 21-24 Oct. 2022.
GBPAP22 Final.
PTC Awards in 3 categories and
Presentation of the "International Sustainability Charter

- CINET Board Meeting 2022
- CINET General Assembly
- The Global Best Practices Awards 2022
- Presentation YEP Program Pitches
- Presentation of Sustainability PTC Chart

EXPOdetergo INTERNATIONAL
21-24 OTTOBRE OCTOBER
FIERAMILANO
2022



PROGRAM OUTLINE EXPODETERGO

The Global Best Practices Awards (GBPAP) 2022 will showcase extraordinary professional laundry & dry cleaning showcases around the world. Participants will be promoting key issues of Professional Textile Care, with special attention to new business models and new market opportunities after Corona, focusing on SUSTAINABILITY, HYGIENE, DIGITIZATION and INNOVATION.

Thursday, 20 October 2022

(afternoon) Venue: Castiglioni:

- 14:00 CINET BOARD MEETING
- 15:00 Meeting International Jury
  - * Welcome
  - * Information on procedures, formalities etc
- 16:00 Cinet General Assembly
- 17:00 Meet & Greet: Welcome Reception GBPAP 2022
- 18:30 Drinks & Bites
- 20:00 Closure

Friday, 21 October 2022 Venue: Fiera Milano:

Morning

- 09:30 Introduction
- 10:00 PITCH PRESENTATIONS: Industrial Textile Services (ITS)
  - * Welcome and general introduction
  - * Country introductions by country speakers
  - * Pitch Presentations by Industrial Textile Services companies
- 11:30 Robotization & Automation: a Sneak (future) preview
  Including presentations of Laundry Robotics, Jensen, Kannegiesser, TBR, TKT NL
- 12:45 Introduction program
- 13:00 PITCH PRESENTATIONS: Retail Textile Cleaning (RTC-A)
  - * Welcome and general introduction
  - * Pitch Presentations
- 14:30 End of Session

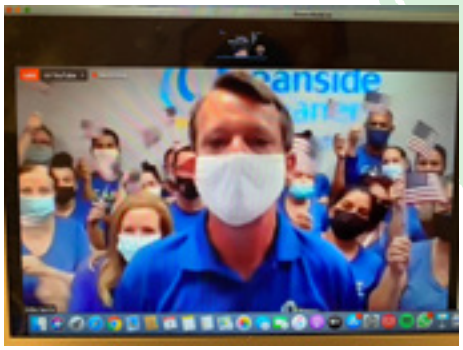
- 15:00 PITCH PRESENTATIONS: Retail Textile Cleaning (RTC-B)
  - * Welcome and general introduction
  - * Pitch Presentations
- 16:30 End of Session

Early evening

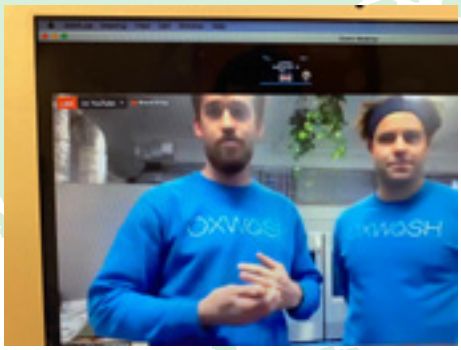
- 17:30 Official GBPAP22 Ceremony
- 18:00 Official Ceremony: Global Awards for Sustainability, Innovation, Overall Best Practices:
  - * Retail Textile Cleaning (RTC-A)
  - * Retail Textile Cleaning (RTC-B)
  - * Industrial Textile Services (ITS)
- 19:00 Drinks and informal bites
- 20:00 End of Program
- 20:30 GBPAP 2022 Dinner



GLOBAL BEST PRACTICES AWARDS 2020 WINNERS



The Overall Award Category RTC A (SME) was received by Oceanside Cleaners from USA, because of their supreme sustainability quality and services



The Overall Award Category RTC B (BIG) was granted to Oxwash Ltd. from UK because of their innovative business approach, sustainable concept and operational organisation.



The Overall Award Category ITS was received by GCS BIH77 from France because of their outstanding focus on quality, CSR and sustainability.

Winners 2018



Best Overall Retail Textile Cleaning (RTC): Beijing Fornet Laundry Service (China). The trophy was handed to the winner by Mr. Christoph Richter (Electrolux), second from the left



Best Overall Award TC: Beijing Fornet Laundry Services from China

Winners 2016



Best Overall Best Practices Award Industrial Textile Services: Nantong Fornet & Ycloset Ltd. (China). The trophy was awarded by Mr. Charles Betteridge from Christeyns (left)



Overall Award TS: Logo Tex from Hungary

LIFETIME AWARDS



2016:
Dr. h. c. Josef Kurz
(Hohenstein Institute)



2018:
Mr. Martin Kannegiesser
(Herbert Kannegiesser GmbH Germany)



2020:
Mr. Masashi Shimenoki
(Japan Textile Care Institution)

WHAT DID THE GBPA 2020 WINNERS SAY:



MICHAEL P. HARRIS (OCEANSIDE CLEANERS, OVERALL WINNER CAT. RTC-A):
"We are beyond excited about the award and promise that we will continue to push ourselves and industry to become better at sustainability, innovation, and improving day to day with our culture. We will take all the information that is being presented to us seriously and use it to enhance our daily lives."

TOM DE WILTON (OXWASH, OVERALL WINNER CAT. RTC-B):
"On behalf of myself, Kyle Grant and the rest of the Oxwash team I would like to thank you for honouring us with the GBPA this evening. It was an utter surprise and we couldn't be more overjoyed to learn that the Oxwash approach to laundry is so highly considered."

LUDOVIC BLANC (BLANK UK, YEP WINNER):
"Thank you very much fir the webinar, it was extremely useful, congratulations for organising and keeping on track in spite of the context ! And also a big thank you as we are delighted about the award and recognition!"

MONIKA WOLSKA (PRAWOL, INNOVATION AWARD ITS):
"This Award and the recognation are very amazing for us. Yours faith in our capabilities goes to this spectacular point. All of you thank you for this opportunities. In this terrible time, I would like this professional entrepreneurial should be recovery and fight in new reality. Many GBPAP2020 materials could be helpful to rise and go on this brand philosophy and give us hope to functioning in better time."

DR. VARRÓ TAMÁS (TOP SERVICE HUNGÁRIA KFT., COUNTRY AWARD HUNGARY):
"With pleasure we got CINET Throphy Country Award and Certificate for our company. Thanks for your excellent organisation and coordination job under these heavy COVID circumstances too. We feel the "POWER OF PARTNERSHIP"."

Juan Ruiz (WOSH, Winner Innovation Award RTC-A):
" Work done with passion has no limits Thanks to CINET to strongly believe in entrepreneurs and help to develop the Professional Textile Care industry."

Rob McConnell (President Gibson's Cleaners, Country Award Canada):
"On behalf of our team at Gibson's I would like to congratulate and thank you for producing an outstanding virtual conference given such challenging conditions. Many benefited from your extensive planning and attention to detail. It was an honour to be included and recognized in this year's program. Hopefully this will be the one and only virtual CINET Global Best Practices Program ! Wishing you the best in the future"

Shenin Virji (Serena Hotels Kenya, CSR Winner):
We are very grateful for the award and for the international recognition by CINET. The CINET global Best Practices Awards ceremony that was delivered virtually was extremely well organized and the presentations made were inspiring – congratulations to you, the CINET team, the Sponsors and the Jury".

CINET
Professional Textile Care

CRITERIA GLOBAL BEST PRACTICES AWARDS PROGRAM 2022!

CRITERIA

The nominees are evaluated by an independent Jury and rewarded upon the following criteria:

1. **Quality**; Skills and knowledge are important to maintain professional textile care quality. A continuous quality that meets customers' expectations is of the utmost importance. Training & education and labor policy are the basis of quality. Certification, if available, can enhance the quality approval of a professional textile care company.

2. **Sustainability**; Implementation of best practices is the key for safe & sustainable processing in cleaning operations. Using state of the art equipment, modern cleaning concepts, optimal working methodologies, and integrated ICT processing enhances safe and sustainable professional textile care.

3. **Business model & Service concept**; Meeting customers' demands and expectations in a rapid changing market environment. A clear business model for modern professional textile care is required to excel. The right services, contributing to the ease and convenience of end users/customers and fitting to the business model of the company. Modern business practices, Management & Marketing strengthen the performance of the company in a competitive environment.

4. **Innovation**; End users markets and enabling technologies are changing and require innovations in services, implementation of new technologies, creative entrepreneurial efforts to cope with new (online) customer' demands, legislation, and environmental requirements. Underline the innovations implemented by the PTC company to meet today's and tomorrow's demands

5. **Key-note**; own explanation and substantiating why the company should win the award.

APPLY NOW!

1. DIRECTLY, VIA CINET SECRETARIAT

- ✔ A reply form (questionnaire and request for information) will be sent to the applicant companies to collect information on the award criteria. Pictures and photos from the interior, exterior and working area are required. More pictures illustrating the answers provided by the applicants are welcome. Submitting the reply form is a compulsory step in the nomination process. Films are also welcome.

- ✔ On this basis, a company profile has to be written by you! Additionally websites were reviewed and further reference assessments were made where needed to verify the information provided by the nominee.

- ✔ The information subsequently will be evaluated by an independent Jury with reference to the market characteristics and trends of [country]. For this Jury, industry representatives are selected. A CINET representative will chair the Jury.

If you represent a RTC (Retail Textile Cleaning) or an ITS (Industrial Textile Services) company showing a strong commitment towards best practices, join the competition by submitting the reply form (ask for a reply form by e-mail at cinet@cinet-online.com or by phone at +31344650430.
The deadline for submitting the reply form is the September 10th, 2022. If you want to participate at the event as a visitor, write us at: cinet@cinet-online.com and join the event! See you in Milan!

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